

Annex 1: Change the Story. Interview proforma.

Name of person, project and/or organisation					
Contact name					
Role in organisation (if appropriate)					
Organisation contact details (if appropriate): address, email, telephone, website etc					
What is this person, project or organisation doing?					
What change do they hope to bring about?					
How big or small is this change meant to be?	Very small and local	Quite small	Medium	Quite big	Very big - world wide
How do they see this having an effect on the climate crisis? (e.g. how their activity reduces carbon emissions, raises awareness, protects the environment, helps protect people from climate change effects, stores carbon etc)					
Is there an attention-grabbing story or statistic about this activity?					
Any other crucial information					